

PRESS RELEASE

Shady Chocolate

New documentary from Miki Mistrati. To be released december 2012.

Ever since it was revealed that the chocolate industry is involved with child slavery in the Ivory Coast, the industry has been busy – due to consumer demands – explaining what exactly it does to actively fight trafficking and child labor.

But does the industry live up to its own promises? In this investigative film, director Miki Mistrati try to find out, if the chocolate industry – one of the worlds largest industries – speak the truth, when they say that they provide education and medical care for the children of the Ivory Coast.

But the project runs into trouble already from the get-go, because the embassy of the Ivory Coast won't let Miki enter the country until he has an invitation – from the chocolate industry.

Shady Chocolate is a daring and critical investigative documentary film that seeks the truth about the chocolate that we all enjoy.

Back in 2010 the director Miki Mistrati exposed child labor and trafficking of children in the Ivory Coast in the documentary 'The Dark Side of Chocolate'. The documentary film was broadcast in more than 25 countries and has won several prizes. But that was just the beginning.

Now, in 2012 consumers all over the world now demand chocolate free from child labor – and the chocolate industry has answered by scaling up their efforts to eliminate child labor in their supply chain.

Or at least that is what they say to the consumers.

Shady Chocolate is a 45 minutes investigative documentary produced by the Danish production company **made in copenhagen** in co-production with NDR, DR & Radiator Film with support from The Danish Foreign Ministry, West Danish Film Fund & Ekstra Bladet

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